

franconnect

SMALL BRANDS NEED BIG TOOLS

**GET YOUR EMERGING FRANCHISE IN THE GAME BY USING
THE SAME TOOLS THE BIGGER BRANDS USE**

As an emerging brand, you have big ambitions to grow, streamline operations and outpace your competitors. The only thing holding you back is tethering your operations to small, narrow-point applications that don't scale to your potential. These small tools will hold you back. It's essential for growing brands to embrace powerful, scalable solutions that align with their long-term vision.

That's where FranConnect comes in...

For more than 25 years, FranConnect has helped nearly 1,500 franchise and multi-location brands put scalable structure behind development, openings, operations, training, quality and analytics. Emerging brands can use the same franchise-specific platform to grow with more visibility and

ROBUST SOLUTIONS TO HELP YOUR BRAND GROW FASTER

DEVELOP

SALES

Effectively manage your entire sales process

OPENER

Automate the opening process and reduce days to open by up to 10 days

FOUNDATION

COMMAND CENTER

Central location to view all data

INFORMATION MANAGER

Single source of truth for all your data for your franchise system

SALES ANALYTICS

Analytics for the sales development team helps teams analyze brokers, leads and units, make data-driven decisions, and benchmark against the industry.

FranConnect is an AI-powered franchise management platform for franchise and multi-location businesses. For more than 25 years, FranConnect has helped nearly 1,500 brands connect development, openings, operations, training, quality, analytics, royalties and AI-assisted workflows. The platform is designed to help organizations expand locations, improve operational consistency, strengthen collaboration and drive better performance.

FOR MORE INFORMATION OR TO REQUEST A DEMO: SALES@FRANCONNECT.COM | 1-844-344-4303