

3 Keys to Franchise Growth

FranConnect brands grow 2.1x faster
achieving 5.5% net growth vs. industry's 2.6%.



Retention Matters

Lower franchisee turnover = stronger growth. Keeping franchisees longer fuels sustainable expansion.

Multi-Unit Reality

Multi-unit growth drives scale but adds complexity. Success requires onboarding, coaching, and support.



Engagement = Growth

Engaged franchisees grow 8.7%, vs just 2.9% for low engagement. Support makes the difference.

Hit Your Growth Target

Download the ebook

Franchise Growth Decoded: Data Driven Insights from 850+ Brands to learn how top achieve 2.1x growth.



franconnect.com