

SALES ACCELERATOR: CHANGING THE FRANCHISE SALES GAME



RESEARCH SHOWS THAT 86% OF FRANCHISE DEALS ARE CLOSED WHEN THE LEAD IS CONTACTED WITHIN FOUR HOURS OF EXPRESSING INTEREST. BUT 75% OF FRANCHISORS FAIL TO MEET THAT GOAL. SALES ACCELERATOR MAKES THIS EASIER.

“Stop chasing leads and start selling with FranConnect’s Sales Accelerator. Our AI-driven platform will enhance your sales effectiveness, automate routine tasks, and ultimately boost your revenue. Transform your franchise sales process and achieve unprecedented growth. Powered by advanced conversational AI, this virtual assistant does the chasing for you, freeing you to do what you do best: meeting with prospects, creatively identifying their opportunity, and helping them reach their goals.”

73.2% OF INBOUND LEADS BOOK WITHIN 15 MINUTES OF SUBMISSION

Unlike semi-automatic texting, which is quick to text an incoming lead but waits for your manual input, Sales Accelerator responds instantly when the lead engages. It holds real dialogues, giving your prospects the immediate attention they deserve, and helping you complete a first conversation while your competitors are still arranging a time.

WHY CHOOSE FRANCONNECT’S SALES ACCELERATOR?



EFFICIENCY BOOST

By freeing you or your team from the burden of administrative tasks, you can now dedicate your time and energy to what truly matters—closing deals. This enhances productivity and improves morale by dramatically reducing the distraction of chasing leads, thus letting your team concentrate on building relationships with franchisees and pursuing new opportunities.



SCALABILITY

Effectively manage a growing number of leads without the necessity of increasing your team size. This approach not only optimizes resource allocation but also ensures that your resources can focus on higher-value tasks, driving overall productivity and enabling your brand to expand efficiently while maintaining quality service.



IMPROVED CONVERSION RATES

By optimizing your sales process and implementing targeted marketing strategies, you can significantly increase lead-to-appointment rates. This approach not only enhances the efficiency of your outreach efforts but also minimizes wasted lead generation budgets, ensuring that every dollar spent contributes effectively to your overall marketing goals.



SPEED TO LEAD

Implement instantaneous follow-ups to engage potential franchisees faster. This captures interest quickly and demonstrates your commitment and responsiveness, setting a positive tone for future interactions. By prioritizing timely communication, you can build stronger relationships and increase the likelihood of converting leads into successful franchise partnerships.

LEARN MORE



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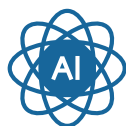
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READY TO ACCELERATE YOUR SALES?

Don't let slow response times or manual scheduling hold you back - take advantage of cutting-edge technology and stay ahead in the competitive franchise market.



CONVERSATIONAL AI

Engage leads in real-time dialogues, creating an interactive experience that personalizes interactions based on user preferences and behavior. Our technology not only maintains a human-like communication quality but also adapts responses to ensure relevance and context, enhancing the overall engagement and satisfaction of users throughout their journey.



INSTANT FOLLOW-UP

Automatically reach out to prospects minutes after initial interaction and when they engage. Responding right away and giving your lead control over when to interact ensures you can engage potential customers while their interest is still fresh and holds their attention at moments of maximum interest.



HAND RAISERS

Let your most qualified leads pack your calendar, aided by your ability to communicate expectations and value propositions at scale. The result: your team spends time with those who will convert, and even taps tough lead sources that would otherwise require an excessive amount of follow-up.

