



WORLD MANAGER OPERATOR

EMPOWERING EXCELLENCE,
ENSURING COMPLIANCE, EVERYWHERE

FranConnect's World Manager Operator unlocks operational efficiency by equipping location operators with a centralized engagement platform.

FranConnect is the only solution that connects location onboarding with centralized communications to power location owners and managers with the resources they need to be efficient and profitable.

Train Franchisees and Your Support Teams – Improve onboarding and train both franchisees and support teams with a comprehensive engagement and enablement platform scaled to support your entire franchise network.

Experience a Dynamic Training Environment – Delivered via a convenient desktop or mobile app for broad engagement, World Manager Operator supports dynamic web-based and video content so you can quickly communicate and introduce new initiatives while reducing training overhead.

Improve Manager and Owner Engagement – Maintain active engagement with your franchisees or location managers and improve communications, promote collaboration, and provide detailed support. The Hub is a single place that easily helps brands to find and access the tools, information, and engaging content they need to develop and grow.



FEATURES AND BENEFITS

- Customizable eLearning Application
- Seamless Content Integration
- Easy-to-Use Questionnaire Builder
- Notifications Tool for Instant Communications
- Centrally Manage Key Materials

Ensure franchise operators are engaged, equipped and empowered for success in every unit location. With World Manager Operator, franchisors can ensure franchise owners and operators are trained to brand standards and have access to the necessary documents and tools they need to drive unit-level economics and increase engagement with the franchisor.