

WORLD MANAGER FRONTLINE

EXPAND, ENGAGE, EXCEL:
UNLOCK GROWTH WITH
WORLD MANAGER FRONTLINE

FranConnect's World Manager Frontline Training solution empowers your brand to grow and achieve profitability by equipping your frontline employees with a comprehensive engagement platform that boosts productivity, reduces employee turnover, and improves job satisfaction.

FranConnect is the only solution that allows your brand to monitor frontline employee success at the location level, achieving scalable growth and enabling incremental improvement. Train Franchisees and Your Support Teams – Improve onboarding and train both franchisees and support teams with comprehensive engagement and enablement platform that can be scaled to support your entire franchise network.

Engaging mobile-first content delivery. Manage the entire employee lifecycle in a single app. Fully white-labeled, allows you to customize the platform with your branding. The ACTIV Creator is an integrated authoring tool with simple and intuitive features, allowing you to rapidly build and update your e-learning content. Freely edit your canvas and add images, buttons, videos, voice-over audio tracks, and more.

FEATURES AND BENEFITS

- Customizable eLearning Application
- Seamless Content Integration
- Easy-to-Use Questionnaire Builder
- Facilitate Reward and Recognition Programs
- Ensure Compliance Across Your Network with Surveys and Training
- Conduct Scenario-Based Training to Ensure Comprehension
- Streamline Compliance and Training with Policy Signing
- Notifications Tool for Instant Network-wide Communications
- Performance Appraisals to Ensure Operational Compliance
- Streamline Attendance Management with Event Scheduler

FRONTLINE TRAINING is a pivotal aspect to brand compliance and operational efficiencies in a location. With World Manager Frontline, brands can ensure that customers receive the same experience in each location and that every employee is adequately enabled to complete the tasks asked of them. To take operations further, World Manager Frontline ensures that employees are engaged with the brand and have a complete understanding of the brand vision and customer experience that is expected of them through constant communication and feedback with operators.

