



SIMPLIFY YOUR GROWTH JOURNEY

Over **1500** brands rely on **FranConnect** to drive growth, improve profitability, and streamline operational performance.



SEE WHY CUSTOMERS LOVE FRANCONNECT

Our mission is to help grow successful franchise systems. Learn more about what our customers have to say about FranConnect's impact on their success.



"FranConnect gives us data at our fingertips and allows us to use the data to manage the business."

Chris Dull | Chief Executive Officer



"FranConnect is the most complete solution that addresses the key components all franchisors need. It enhances our productivity in our day-to-day operations."

Mike Bidwell | Chief Executive Officer



"FranConnect has achieved the highest ROI of any platform in use by Floor Coverings International."

Tom Wood | President and CEO



"In addition to being our information vault- and a 'one-stop-shop' for all training, communications, and our latest Shuckin' Shack news, The Hinge allows a free-flow of information directly to front-line employees."

Barry Garrison | Director of Training



"We use FranConnect to manage franchise development, franchise administration and compliance, and franchise operations. It is our single source of truth."

John Teza | Chief Executive Officer

FRANCONNECT BY THE NUMBERS

1500+ Brands Worldwide

From emerging to the largest enterprise brands, more than 1500 brands in 18 countries count on FranConnect to grow their franchise systems.

Scale Your Business 44% Faster

FranConnect customers grow at a 44% faster rate than the industry standard.

80,000 FDD's Signed Annually

FranConnect is the #1 system for scaling franchise unit sales from emerging to enterprise brand status.

50,000 Field Visits Conducted Annually

FranConnect is much more than a sales solution. It's a performance platform that allows you to automate sales reporting, field operations, franchisee engagement, royalty management and more.

15,000 New Units Opened Annually With the Help of FranConnect

Manage your onboarding tasks in one place, reduce days to open, and lower build-out costs.



See why FranConnect is the **#1** Market Leader in **Franchise Management Software**.

FranConnect is **everything** you need to scale and optimize your franchise system.

Contact us at sales@franconnect.com to learn more.

SOLUTIONS OVERVIEW



FOUNDATION

Centrally Manage Agreements & Location Data

Visualize information from across your business while managing locations in one robust application.



DEVELOP

Maximize Location & Territory Growth

Qualify, nurture, and convert leads into high performing franchisees. Then reduce opening times and days to first dollar.



ENGAGE

Collaborate & Train Across Multiple Locations

Build strong and supportive relationships, while empowering franchisees and front-line employees with the knowledge they need to succeed.



OPERATE

Optimize Location Performance

Measure and improve operational performance from the brand to the unit level.



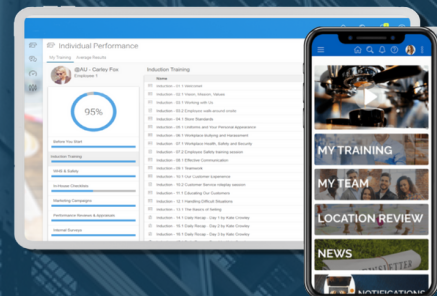
PROFIT

Streamline Royalty Management

Simplify invoicing and royalty fee collection process while delivering accurate and transparent financial reporting.

CHANGING THE WAY BRANDS TRAIN & ENGAGE THEIR FRONT-LINE EMPLOYEES

Introducing FranConnect World Manager, our newest module of the Engage application, develop and deploy highly customized branded content to support development, all within a mobile app. Grow rapidly by maintaining consistency and 'best practices' across your team using a world-class LMS.



GET A DEMO TODAY
WWW.FRANCONNECT.COM