



# SIMPLIFY YOUR GROWTH JOURNEY

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Over **1500** brands rely on **FranConnect** to drive growth, improve profitability, and streamline operational performance.



# SEE WHY CUSTOMERS LOVE FRANCONNECT

Our mission is to help grow successful franchise systems. Learn more about what our customers have to say about FranConnect's impact on their success.



"FranConnect gives us data at our fingertips and allows us to use the data to manage the business."

**Chris Dull | Chief Executive Officer**



"FranConnect is the most complete solution that addresses the key components all franchisors need. It enhances our productivity in our day-to-day operations."

**Tom Wood | President and CEO**



"FranConnect has achieved the highest ROI of any platform in use by Floor Coverings International."

**Mike Bidwell | Chief Executive Officer**



"We use FranConnect to manage franchise development, franchise administration and compliance, and franchise operations. It is our single source of truth."

**John Teza | Chief Executive Officer**

# FRANCONNECT BY THE NUMBERS

## **1500+** Franchise Brands

From emerging to the largest enterprise brands, more than 900 franchise brands in 20 countries count on FranConnect to grow their franchise systems.

## **Scale Your Business 44% Faster**

FranConnect customers grow at a 44% faster rate than the industry standard.

## **80,000** FDD's Signed Annually

FranConnect is the #1 system for scaling franchise unit sales from emerging to enterprise brand status.

## **50,000** Field Visits Conducted Annually

FranConnect is much more than a sales solution. It's a performance platform that allows you to automate sales reporting, field operations, franchisee engagement, royalty management and more.

## **15,000** New Units Opened Annually With the Help of FranConnect

Manage your onboarding tasks in one place, reduce days to open, and lower build-out costs.



See why FranConnect is the **#1** Market Leader in **Franchise Management Software**.

FranConnect is **everything** you need to scale and optimize your franchise system.

Contact us at [sales@franconnect.com](mailto:sales@franconnect.com) to learn more.

# SOLUTIONS OVERVIEW



## DEVELOP

### Close Deals & Open Units Faster

Qualify, nurture, and convert leads into high performing franchisees. Then reduce opening times and days to first dollar.



## ENGAGE

### Enhance Franchisee Engagement

Build strong and supportive relationships with your franchisees and encourage active participation in the growth of your franchise.



## PERFORM

### Drive Brand Consistency & Franchise Performance

Improve operational performance from the brand to the unit level while simplifying royalty management.



## MARKET

### Build Your Brand

Generate new and repeat business, drive measurable performance with omni-channel marketing tools, and ensure on-brand franchisee growth.



## FOUNDATION

### Create a System of Record Across Your Franchise System

Qualify, nurture, and convert leads into high performing franchisees. Then reduce opening times and days to first dollar.

## DISCOVER THE FRANCONNECT PLATFORM

FranConnect is the leading franchise management software provider. For 20 years, the FranConnect platform has helped franchises brands drive growth, improve profitability, and streamline operational performance.

FranConnect customers span all sizes, growth phases, and industries and they grow 44% faster on average than the broader franchising market.



**GET A DEMO TODAY**  
[WWW.FRANCONNECT.COM](http://WWW.FRANCONNECT.COM)