



PARTNER PROGRAM

ABOUT

Thank you for your interest in the FranConnect Partner Program! We're excited to team up with you. If you're looking to expand your market reach and produce extraordinary results for your company, our partnership program is the right opportunity. Find new markets and build a stronger customer base - all of which will provide you with a positive impact on your business.

SINGLE SOURCE OF TRUTH

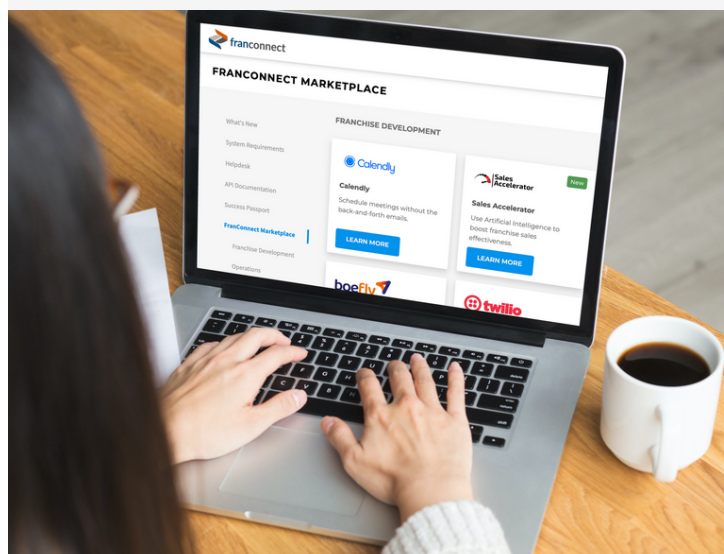
FranConnect is the leading provider in franchising, serving as the "single source of truth" for thousands of franchising brands worldwide. With FranConnect, you can be sure all users utilize a centralized cloud data architecture platform, capturing business elements you and your customer need the most.

- Further amplify data capabilities with us.
- Utilize our proprietary franchising information manager module to produce meaningful insights.
- Integrate further and customize as necessary through our existing and customized APIs.
- Standardize business processes across multiple functions and departments.

EASE & SPEED OF INTEGRATION

FranConnect already integrates with recognized platforms in the tech industry, so you can be confident that you're getting the best possible solution for you and your customers.

For more information, please visit our marketplace.
www.franconnect.com/franconnect-marketplace



LEVEL OF PARTNERSHIPS

Our tiered partnership program will help you stand out from competitors and reach more leads.

FRANCHISE ALLIANCE



- Entry level, non-integrated and conditional relationship for 12 months.
- Typically, a referral-based partnership which is tied to a performance-based metrics at the first year.
- Support, feature and jointly market the partner solution.

SPECIALIZED SOLUTIONS



- Intermediate partnership level, semi-integrated solutions.
- Initial term for 24 months.
- Partners will turn on a base use case integration.
- ISV, reseller or referral type of relationship.
- Scalable use case capability.
- Fully integrated solution to be considered based on integration upgrade costs and scope of investment.

INTEGRATED SOLUTIONS



- Advanced partnership level, fully integrated or embedded solution
- Initial term for 24 months or longer, with auto renewals.
- Partners will turn on an integrated or embedded product.
- ISV, reseller or referral type of relationship.
- Advanced use case capability.

FOR
MORE
INFO
VISIT:



SCAN ME

FOCUS ON WHAT MATTERS

Our solutions are designed to enhance the client's core operations, decision making process and experience. Partnering with us, we will provide you and your clients with unparalleled visibility into key performance indicators (KPIs) and produce meaningful business insights.

Analyze, Market and Operate wisely. Use the right degree of data analytics to provide visibility to your business. Utilize business intelligence, operational and financial data to produce better reporting and storylines.

GROW FASTER TOGETHER