



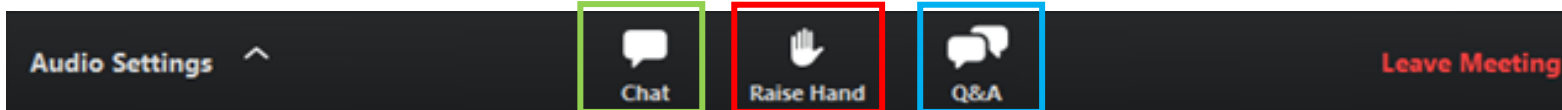
Making Training with What You Have

March 10, 2022



Using the webinar controls

Windows/Mac



Raise Hand to get the instructor's attention

Chat to the instructor to ask a question or make a comment

Q&A is usually used in large meetings, when lots of questions need to be prioritized

Mobile device



Sherry Stanton

Director, Center of Excellence

- 5+ Years at FranConnect
- 35+ years in software implementation and training
- Subbing in for Frank Menger

Recording Provided

- This training will be recorded
- You'll be sent a link to view the recording at any time

The screenshot displays the FranConnect website's 'On Demand Courses' section. At the top, the FranConnect logo is on the left, and navigation links for 'Solutions', 'Platform Overview', 'Resources', 'About', and 'Contact Us' are on the right. A 'REQUEST A DEMO' button is also visible. The main heading 'On Demand Courses' is centered. Below it, a course card for 'GET YOUR DATA STRAIGHT' is featured. The card has a blue and orange design with a magnifying glass icon over the word 'DATA'. To the right of the card, the course title 'Session One: Get Your Data Straight' is listed, followed by three bullet points: '01 The five critical pieces of information you should be keeping', '02 How to check the quality of your current information', and '03 Recommendations for updating that information'. Below these points, it says '*Recorded 9/17/2021' and a 'DOWNLOAD WORKBOOK' button.

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Solutions Platform Overview Resources About Contact Us

REQUEST A DEMO

On Demand Courses

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GET YOUR DATA STRAIGHT
SPRINGBOARD TO SUCCESS SERIES

DATA

SESSION ONE

Session One: Get Your Data Straight

- 01 The five critical pieces of information you should be keeping
- 02 How to check the quality of your current information
- 03 Recommendations for updating that information

*Recorded 9/17/2021

DOWNLOAD WORKBOOK

Springboard to Success-Engage

March 2022

Making Great Training with What You Have

**“ DO WHAT YOU
CAN, WITH
WHAT YOU
HAVE, WHERE
YOU ARE. ”**

-Theodore Roosevelt



AGENDA

Converting training that previously was live, or has bare-bones materials, can be hard to make self-paced. Today we're going to talk about

- Using videos you already have
- Making video content from Power Point
- Using the “Build Your Own” feature to make summary materials
- Posting Power Points and other documents as part of the course

Springboard Take-Aways:

Even if the plan is to someday have something awesome, you can get started with what you have.

Three ways to share videos

- Embed from an External Source
- Load in to FranConnect (Vzaar player)
- Link out –
- https://rise.articulate.com/share/LLMVx0irGDp721J78wD_bh1hQW73JH_0

Making videos

- Your Phone
 - Zoom
 - Screen capture from your software
- <https://www.pcmag.com/how-to/how-to-record-the-screen-on-your-windows-pc-or-mac#>

MAKING A VIDEO FROM YOUR PPT

- Have a Zoom meeting with yourself and record it
- Record Narrations into Power Point and save as MP4
- Make MP3s for narration and put them on your slides

From Beginning

From Current Slide

Custom Slide Show ▾

Start Slide Show

Rehearse with Coach

Set Up Slide Show

Hide Slide

Rehearse Timings

Record ▾

Keep Slides Updated

Use Timings

Play Narrations

Show Media Controls

Monitor: Automatic ▾

Use Presenter View

Monitors

Always Use Subtitles

Subtitle Settings ▾

Captions & Subtitles ▾

Scan the code with your phone camera to download the app

4 ★

WHY FRANCONNECT?

• Easy Access to ALL your resources in a single place

• News and updates come directly to you, and are available in a searchable place

• A way to interact with both franchisor resources and other franchisees

5 ★

Logging In/Getting Help

franconnect

Log In

Forgot Password?

6 ★

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About FranConnect

FranConnect is dedicated to helping Franchise business leaders scale their growth, operate efficiently and optimize unit-level performance across their franchise systems.

2

3

4

Nearly 20 years in Franchising

Customers span all sizes, growth phases, and industries

They grow 44% faster on average than the market

Voiceover:

FranConnect is the leading franchise management software provider. For nearly twenty years, the FranConnect platform has served as the Operations and Marketing backbone for over 800 brands worldwide. Nine of the Franchise Times Top 10 Fastest Growing franchise businesses rely on FranConnect to drive growth, improve profitability, and streamline operational performance. FranConnect customers

Animation Pa.. ▾

▶ Play All

1 ▶ FC2

2 ✨ Nearly 20 years i...

3 ✨

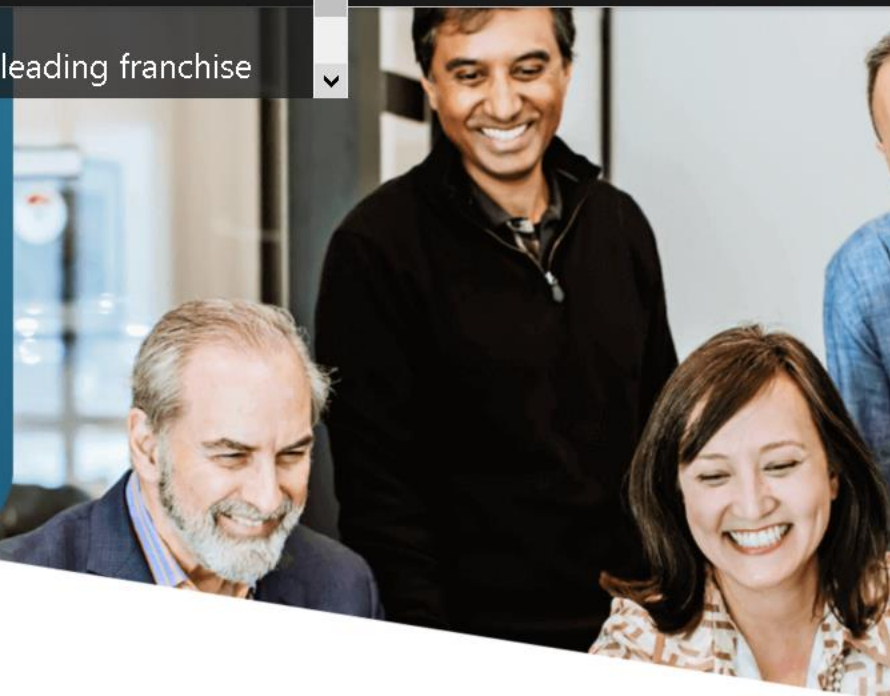
4 ✨

Voiceover:

FranConnect is the leading franchise

About FranConnect

FranConnect is dedicated to helping Franchise business leaders scale their growth, operate efficiently and optimize unit-level performance across their franchise systems.



Nearly 20 years in Franchising

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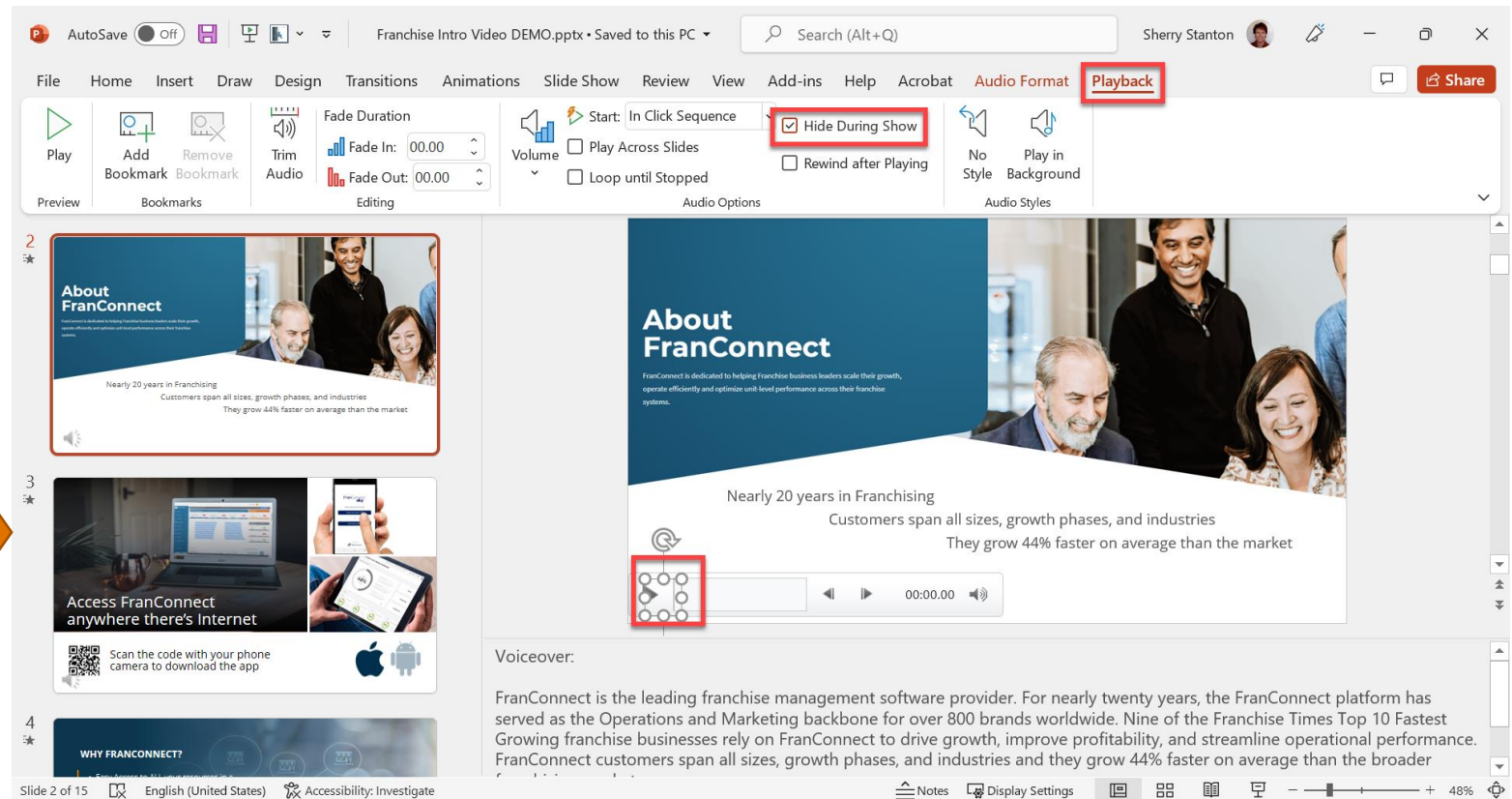


Slide 2 of 15

0:41 / 7:49

RECORD MY OWN VOICE? THAT'S A NOPE

- Hire a pro – it's not as expensive as you think!
- Have them give you one MP3 for each slide
- Add the audio onto the slides (just drag the file)
- **PRO TIP – mark them “hide during preso”**
- As you are reviewing the slides, choose to “rehearse timings”. If you like how it flowed, save them. If not, do it again!



SAVE PPT TO VIDEO

Franchise Intro Video.pptx

Sherry Stanton



↑ Documents

Franchise Intro Video

MPEG-4 Video (*.mp4)



Save

[More options...](#)




New Folder

Make a one-page resource guide at the front (or back)


- Use the “Build your own” tool to put together references to quick tools, outside pages, and Hub documents.

LEARNER'S VIEW



Welcome to your new Franchise!


Here's a quick reference guide to get you started.



We started FranchiseCo out of a sense of dedication to our values, and commitment to fun!

We want you to adapt to the FranchiseCo Way, and if you ever have questions about that, my virtual door is always open. Schedule a meeting with me...let's talk!

This video talks a little about how we started FranchiseCo out of a van, with pagers! Since then we've grown to over 100 franchise territories - and we don't miss those pagers.



Exploring Your New Hub

- Overview of Hub Tools
- Overview: What's new and how to use it
- Overview: What's new and how to use it
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[View our Guide](#)[Schedule a meeting](#)[don't push me, man](#)

The image features a large, stylized 'Q&A' in the center. The 'Q' and 'A' are orange, while the ampersand is blue. The background is a warm orange color with a faint, geometric network pattern of lines and dots. To the right of the 'Q&A', the text 'what's on your mind?' is written in a white, sans-serif font.

Q&A what's on your mind?

If you think of a question after this session...

Email us and we'll find the answer!



training@franconnect.com