franconnect

FranchiseBlast & FranConnect Integration

ALL FRANCHISEBLAST PARTNERS MUST SIGN NEW CONTRACTS WITH FRANCONNECT TO ACCESS THE INTEGRATED SOLUTION.

CONTACT YOUR ACCOUNT EXECUTIVE IF YOU HAVE NOT CONVERTED YOUR AGREEMENT TO FRANCONNECT.

This document has everything you need to know about the FranchiseBlast integration with FranConnect.

A. CHANGES TO FRANCHISEBLAST

Starting **October 2021**, your basic data will be **automatically** migrated from FranchiseBlast's Info Depot into FranConnect's more powerful Info Manager:

USERS
(Name, email, role, etc.)

UNITS
(Addresses, franchisee information, etc.)

GROUPS
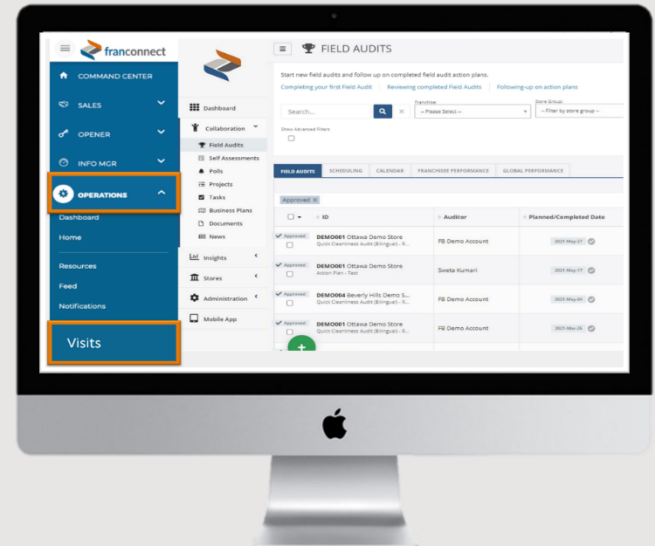(Regions, permissions, etc.)

B. ACCESSING FRANCHISEBLAST FROM FRANCONNECT

After data migration there will be a **Single sign-on (SSO)** for both platforms

- FranchiseBlast's login form will redirect you to FranConnect for authentication
- Your **login credentials should remain the same** during this process

Once logged in, navigate to **Operations → Visits** to access FranchiseBlast.

- Doing so will automatically redirect you into the familiar FranchiseBlast interface.

C. SHORT TERM INTEGRATION ROADMAP

NOW

Direct access to field audits via "links" card in FranConnect's Command Center

- Easier navigation between FranchiseBlast and FranConnect
- Immediate access to additional FranConnect functionality

OCT 2021

A seamless and unified user interface for operations

- Seamless SSO to FranchiseBlast through "Menu Links" in navigation panel
- Automated data sync for users, locations, store groups and permissions.

NOV 2021

New unified site audits dashboard

- Interactive visualizations
- FBC calibrations
- Visit trends by visit, form, questions
- Elements from this dashboard were not previously accessible to FranchiseBlast users outside of custom requests

D. GET TO KNOW FRANCONNECT FOUNDATION

All FranchiseBlast customers will receive access to FranConnect's Powerful Foundation bundle, which includes Info Manager.

Single Source of truth for all franchisee information

More customizable and flexible than the FranchiseBlast equivalent.

Eliminate manual tracking of contracts/renewals/transfers

You gain support for Electronic FDD delivery and much more.

Centralize and track communications

You gain the ability to easily send campaigns to franchisees.

Optionally, you may opt to subscribe to additional FranConnect solutions:

Develop
The market leading solution for franchise development teams.

Engage
Centralized communication hub, support, and training platform.

Operations
Centralize KPIs and create playbooks to act on these insights.

Market
Local CRM to empower your franchisees to manage customer data.

Royalty manager
Simplify and automate royalty management.

E. NEED MORE INFORMATION?

There are no other significant changes to the FranchiseBlast functionality for franchisees or auditors (FBCs, etc.) accessing the platform.

Existing FranchiseBlast modules all remain accessible. Additional enhancements will be released across 2022.

If you have questions or comments, do not hesitate to contact Jason Kealey (jason.kealey@franconnect.com) or your Customer Success Manager.