

FRANCONNECT

# OPERATIONS

Improve operational performance  
from the brand to the unit-level

## Key Capabilities

### Gain Visibility into Business Health

With Smart Unit Segmentation

### Amplify Expertise Across Your Organization

Using smart playbooks encompassing workflows and tasks based on franchising best practices.

### Improve Franchisee Effectiveness and Profitability

By improving the impact and efficiency of field visits

### Integrate Data from Across Your Business

With powerful integrations with every system you and your franchisees use

### Ensure Franchisee Compliance

Extract takeaways from audits to create programs to remediate

“ FranConnect gives franchisors a competitive advantage that no other technology can offer.

– Kay Ainsley, *Managing Director, MSA Worldwide*

“ FranConnect’s Operations suite helps franchisors measure franchisee performance in real time and notifies both support staff and franchisees of areas of concern, along with descriptors of the most probable causes and a recommended action plan. This tool will help the franchisor standardize and elevate its field support from one of ‘compliance’ to one of real strategic and tactical value, driving both the franchisee and support team to address problem areas as they occur.

– Joe Mathews, *CEO, Franchise Performance Group*

*Schedule your demonstration today*



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