

FRANCONNECT OPERATIONS

Improve unit performance by linking
business plans to insights and actions

Key Capabilities

Gain Visibility into Business Health

With Smart Unit Segmentation

Amplify Expertise Across Your Organization

Using smart playbooks encompassing workflows and tasks based on franchising best practices.

Help Franchisee Improve Effectiveness and Profitability

By improving the impact and efficiency of field visits

Integrate Data from Across Your Business

With powerful integrations with every system you and your franchisees use

Ensure Franchisee Compliance

Extract takeaways from audits to create programs to remediate

FranConnect gives franchisors a competitive advantage that no other technology can offer.

– Kay Ainsley, Managing Director, MSA Worldwide

FranConnect's Operations suite helps franchisors measure franchisee performance in real time and notifies both support staff and franchisees of areas of concern, along with descriptors of the most probable causes and a recommended action plan. This tool will help the franchisor standardize and elevate its field support from one of 'compliance' to one of real strategic and tactical value, driving both the franchisee and support team to address problem areas as they occur.

– Joe Mathews, CEO, Franchise Performance Group

Schedule your demonstration today



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