



Achieve unparalleled visibility and insights across your entire franchise system

Productivity and information manager tools that track franchisee information, connect data across your system – even from third-party software – and drive actionable insights.



THE FOUNDATION SOLUTION INCLUDES FRANCONNECT'S INFO MANAGER, COMMAND CENTER AND INSIGHTS.

Info Manager

Track franchise information and history in one robust tool

FranConnect Info Manager provides a unified tool that lets you achieve a level of organization and visibility to your franchise organization that will streamline critical tasks (such as FDD administration), minimize risk, and set your brand apart.

A Single Source of Truth

Store and track key data for each unit, owner, and legal entity in your franchise system – in one place. Then easily share that information across your organization for greater alignment on unit status and history. Catch-up with all your units with “at-a-glance” summaries.

Proactively Manage Compliance

Eliminate manual tracking of franchisee information such as contract expiration, electronic FDD delivery, renewals, transfers, and terminations – reducing legal risk.

Centralize and Track Communications

Maintain a record of all franchisee communications, communicate with groups of franchisees, and manage disclosures to existing owners.

Free Up Teams to Focus on High-Value Tasks

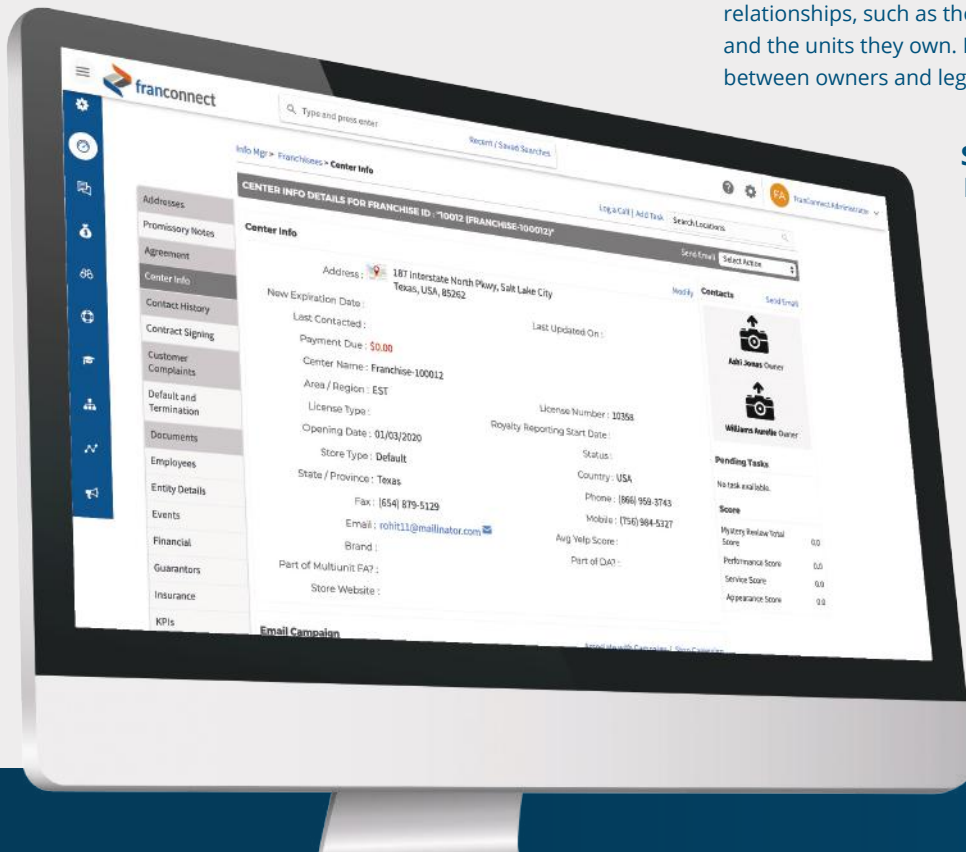
Keep teams on task and speed up internal processes with automated compliance workflows and reminders.

Easily Manage Multi-Unit Relationships

Remove the complexity of managing multi-unit relationships, such as those between franchise owners and the units they own. Easily track relationships between owners and legal entities.

Stay Connected with the FranConnect Mobile App

Use the FranConnect Mobile App to maintain excellent records and manage information – wherever your day takes you.



Command Center

All the data you need in one place

FranConnect Command Center is a powerful capability included within the FranConnect platform that optimizes business growth as you transition from emerging to mid-market to an enterprise brand. Only Command Center integrates disparate business systems, connects data, and delivers insights that drive performance and growth.

Get a 360-Degree View of Franchise Health

Command Center is a unified management console that breaks down silos between third-party software, including QuickBooks, HubSpot, DocuSign, Marketo, and more. Get a 360-degree view of your data – as your business grows via FranConnect Integrator.

Prioritize and Focus Franchisee Actions with Persona-Based Views

Help franchisees stay on task with a comprehensive dashboard of real-time action items and priorities tailored based on user goals and objectives. The easy-to-use interface personalizes content and workflows based on individual accountability.

Capture Opportunities Faster

Never miss an opportunity because the information is siloed across systems such as your POS, marketing, or customer feedback platforms. Command Center surfaces and streamlines the integration of this information with your daily workflows giving you a complete and actionable picture of sales and marketing opportunities.

Ignite Informed Decision-Making

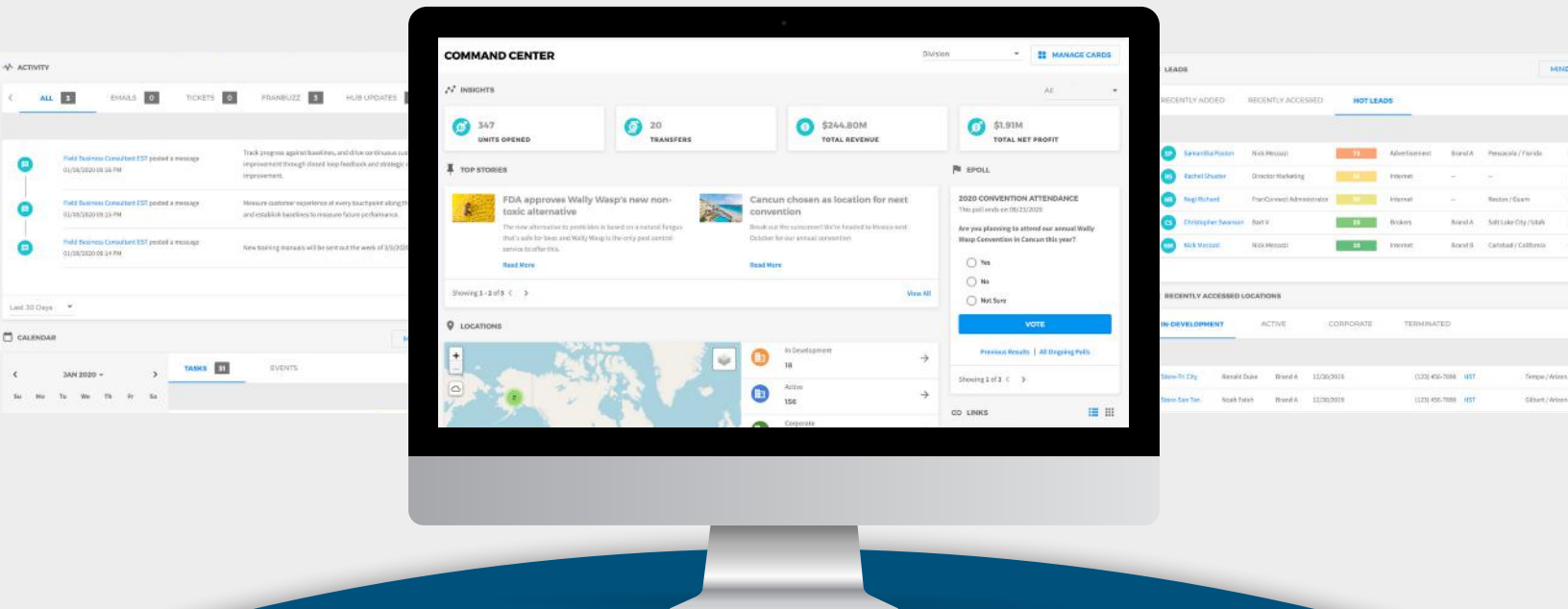
As your franchise system grows, eliminate the challenges caused by disparate systems and increase the actionability of your data for faster decision-making and expedited growth.



Insights

Correlates data across critical functions, including finance, marketing, operations, and field consultancy

- ✓ Pre-built templates for at-a-glance information
- ✓ Enables informed decision-making
- ✓ Automatically share reports with key personnel
- ✓ Predict franchise performance behavior in real-time and course-correct faster
- ✓ Simply turn it on and start using it



SALES@FRANCONNECT.COM · 1-844-344-4303 · +1-703-390-9300 · FRANCONNECT.COM

