

CEO GROWTH CIRCLE

AGENDA – *By Invitation Only*

Nov. 5 – 7, 2018 | Washington, DC



Time	Session Title	Location
MONDAY, NOVEMBER 5		
8:00AM 9:00AM	Breakfast	Metropolitan Center
9:00AM 9:30AM	Welcome & Introductions	Connect
9:30AM 10:45AM	Raising Capital and M&A	Connect
10:45AM 11:00AM	Break	Connect
11:00AM 12:15PM	Organic Growth Issues & Opportunities	Connect
12:15PM 1:30PM	Lunch	Connect
1:30PM 2:45PM	Leading In a Volatile Market	Connect
2:45PM 3:00PM	Break	Connect
3:00PM 4:00PM	FranConnect's Franchise Sales Index Report Executive Review	Connect
5:00PM 6:30PM	Cocktail Reception	The Hill
6:30PM 8:30PM	Dinner	Art & Soul
TUESDAY, NOVEMBER 6		
7:30A 6:30PM	<i>Ask the Experts Live – All Day</i>	Bond
7:30AM 8:30AM	Breakfast	The Hill
8:30AM 9:15AM	GENERAL SESSION Welcome: The FranConnect Vision for Your Success	Metropolitan Center
9:15AM 10:15AM	GENERAL SESSION Keynote: Harnessing Revolutions in Technology Trends, Opportunities, and the Disruptions Ahead with Dan Monaghan, CFE	Metropolitan Center
10:15AM 10:30AM	Break	The Hill
10:30AM 10:45AM	CEO Engagement: Live Poll	Connect
10:45AM 12:00PM	Trust In Transparency	Connect
12:00PM 1:00PM	Lunch	Metropolitan Center
1:00PM 2:15PM	Trouble Finding & Hiring Good People?	Connect
2:15PM 2:30PM	Break	The Hill
2:30PM 4:30PM	Open Forum & Mentor Discussions	Connect
5:00PM 6:30PM	Cocktail Reception	The Hill
6:30PM 9:30PM	Dinner – All Conference Attendees	Metropolitan Center
WEDNESDAY, NOVEMBER 7 – CEOs Join the Full Conference		
7:00AM 8:00AM	Breakfast	The Hill
8:00AM 8:30AM	The FranConnect Product Vision & Roadmap	Metropolitan Center
8:30AM 9:15AM	Best Practices for Organizing & Conducting Franchise Performance Groups	Metropolitan Center
9:15AM 10:00AM	Beyond Parties & Ping Pong: The Relationship Between Engagement & Culture In Your System (& How to Measure It)	Metropolitan Center
10:00AM 10:15AM	Break	The Hill
10:15AM 11:45AM	Real Problems, Real Feedback: Mentor Roundtable Sessions	Metropolitan Center
11:45AM 12:00PM	Mastering Your Success: Taking It To The Next Level	Metropolitan Center
12:00PM	Adjourn	