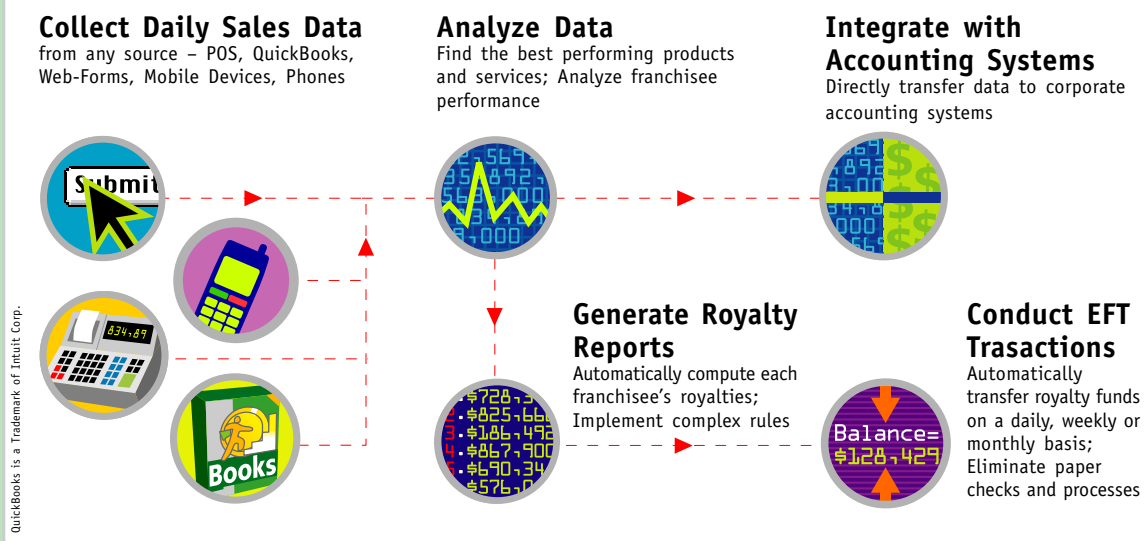




Sales Data Collection and Analysis

Analyzing sales data can yield valuable information about best selling products, top-performing franchisees and identifying customer behavior. The Data Analysis package allows franchisees to easily upload the daily, weekly and monthly sales data. Franchisors and franchisees can analyze the sales data in real time to identify top performing franchisees and top-selling products. The best practices of top performing franchisees can be extended to the entire organization. Regular and error-free upload of sales data allows rapid computation of royalties and faster collection.

Introducing 100% financial process automation - From daily sales data collection to automated Electronic Funds Transfer!



Some of the benefits are:

- ▶ Eliminate paperwork and the manual aspects of sales data collection. Reduce communication costs.
- ▶ Get real-time overview of sales data and franchisee performance. Identify best performers and the slow movers.
- ▶ Increase Revenues by allowing franchisees to compare performance regionally. Extend best practices of top-performers.
- ▶ Analyze product sales by integrating POS data. Remove slow moving products and introduce new products faster.
- ▶ Improve bottom-line by reducing the float through real-time royalty computation.
- ▶ Easy to use, custom interface. Customized report generation.

FEATURES:

- Financial Data Collection
- Quick Books Integration
- Real-time Information
- Analysis Performance
- Comparison Identify Best Performers
- Analyze Product Sales
- Identify Best-selling Products
- Integrate POS Data
- Real-time Royalty Computation
- Generate Custom Reports