

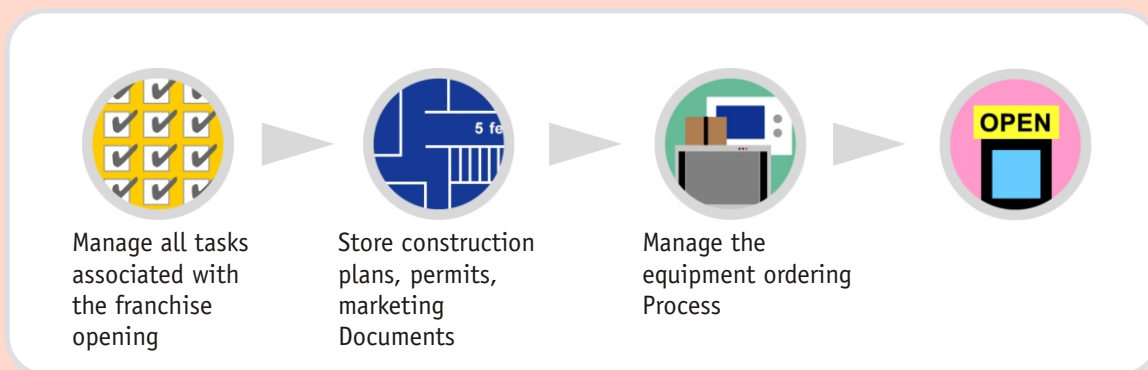


# Franchise Opening Manager

Managing the opening process for a new store or franchise location typically involves multiple departments and people including the franchisee and often begins weeks and months before the location is to open up.

The Franchise Opening Manager provides a collaborative environment for managing the entire franchise opening process. The application provides a powerful task based workflow system for tracking every step of the opening process, a document Workflow for tracking key documents such as blueprints, state and county permits, equipment ordering manager and a picture database. And with its built in alerts and role-based access, every user involved in the opening process can be on top of the tasks assigned to them.

The Franchise Opening Manager is also tightly integrated with the Franchise sales application and the Franchise information manager application so that the opening process can be easily initiated as soon as the franchise agreement is executed.



## FEATURES:

- ▶ **Create custom Master Templates** that outline every step involved in the opening process including construction, training, initial marketing, grand opening, etc.
- ▶ **Customized checklists** for each individual location or new franchisee
- ▶ **Status and Schedule** tracking
- ▶ **Compute dates** for different tasks and activities by just putting in the desired Grand Opening date
- ▶ **Role based access** allows control over which user gets to see which set of tasks. Selectively grant access to franchisees over some or all parts of the task worksheet.
- ▶ **Automated emails** can alert users about tasks due.
- ▶ A **dedicated Equipment checklist** allows effective management of the equipment ordering process to meet the grand opening deadline.
- ▶ A **document checklist and database** allows storage of construction blueprints, legal permits, marketing plans etc associated with the opening process
- ▶ The **Picture database and checklist** allows capture and storage of the store pictures as it opens up
- ▶ Microsoft **Excel based output** of all checklists
- ▶ **Generate powerful reports** showing the delayed tasks, the opening dates of multiple stores and the task assignment by user