



Ad Manager

The Automated Ad Builder allows franchise organizations to completely automate and streamline the creation of localized ad materials for each of their franchise locations. The Ad builder allows corporate to create the ad material such as business cards, marketing postcards, artwork once, and then allows franchisees to automatically generate finished artwork by putting in their local information.



Some of the benefits are:

- ▶ Easy Forms that allow franchisees to customize Ad material and artwork without requiring any graphics expertise
- ▶ Download fully finished artwork that can be sent directly to the presses
- ▶ Shopping cart functionality to order bulk volumes for business cards, postcards, etc
- ▶ Easy to manage and add new materials

FEATURES:

- Eliminate Time Intensive Traditional Process
- Streamline Ad Creation Cycle
- Reduce Costs and Overheads